



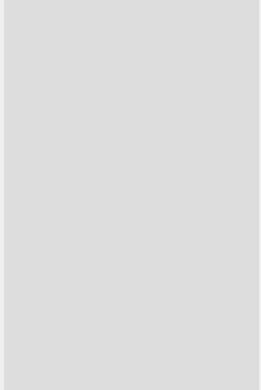




## Attention designers

Photoshop templates, wizard builds and working previews are available online at <http://playground.xyz/build>

### Creative Specifications

				
<b>Hero Unit</b>	<b>Skin sides</b>	<b>Overlay</b> <small>(Optional)</small>	<b>Fallback Banner</b>	
Width: 375px @2x Height: 164px @2x	10 pixels	Width: 100% Height: 100%	Width: 320px @2x Height: 50px @2x	

Max file size	<b>250kb</b>
Deliverable	<b><u><a href="#">Playground Build URL</a></u></b>
Optional components	<b>Full page overlay on hero click.</b>

#### Video Overlay Module Specifications

Max length	<b>90s (recommended &lt;30s)</b>
File format	<b>MP4</b>
Aspect ratio	<b>16:9</b>
Resolution	<b>960 x 540</b>
Max file size	<b>25mb</b>
Bit rate	<b>24FPS or 30FPS</b>