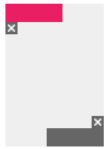


TOP AND TAIL

Attention designers

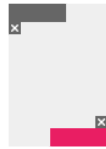
Photoshop templates, wizard builds and working previews are available online at <http://playground.xyz/build>

Creative Specifications



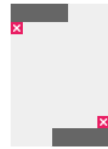
Top

Width: 180px @2x
Height: 60px @2x



Tail

Width: 180px @2x
Height: 60px @2x



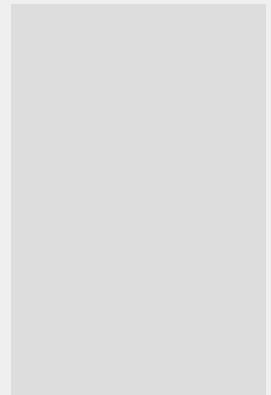
Close buttons

Visible: 25px / 25px
Tappable: 50px / 50px



Standard Banner

Width: 320px @2x
Height: 50px @2x



@2x (high resolution)

@2x for high density devices [more](#)

Max file size

250kb

Deliverable

[Playground Build URL](#)

Button BG colour

Supply hex code

Video Overlay Module Specifications

Max length

90s (recommended <30s)

File format

MP4

Aspect ratio

16:9

Resolution

960 x 540

Max file size

25mb

Bit rate

24FPS or 30FPS